

Press Release

Protect Crete Pty Ltd

14/137 Rooks Road Nunawading 3131

+ 61 3 9872 6172

Fax + 61 9872 6152



Protect Crete - Spotlight Floor System Success. 3 major manufacturers and a best practice contractor win Spotlight Specification.

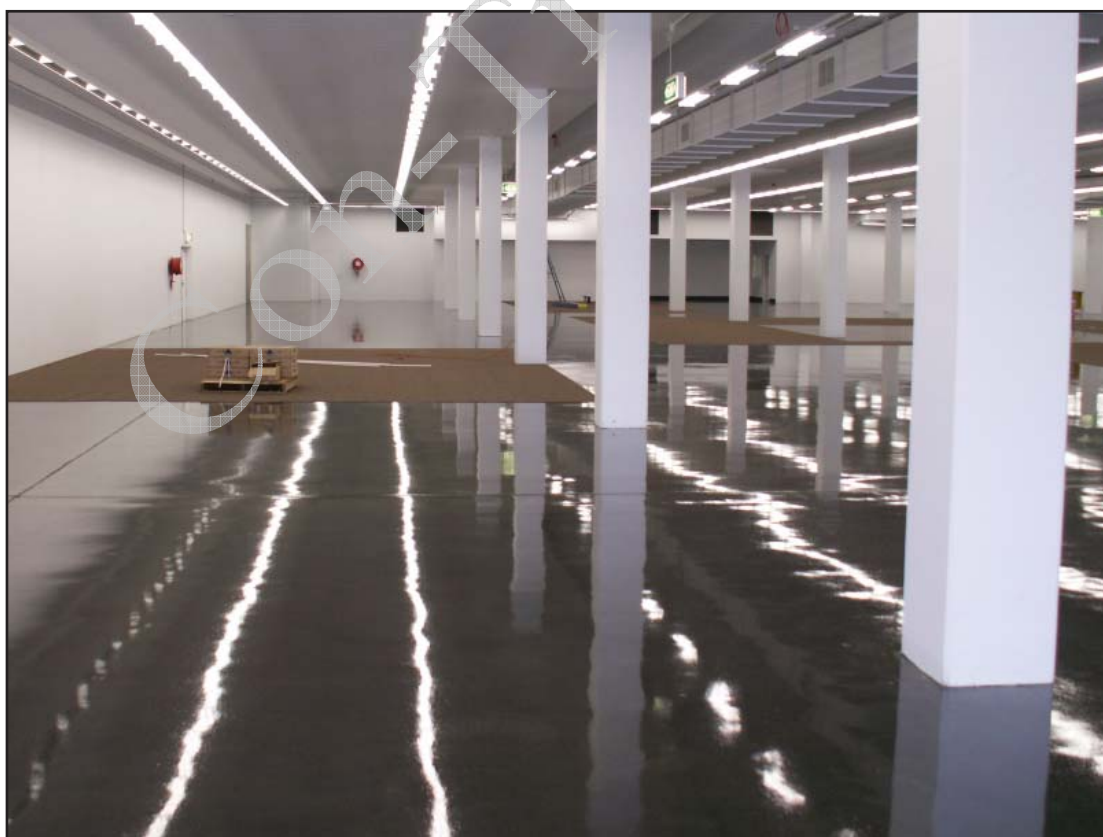
16th October 2006

Andrew McLeay 0422 320 468

THE NAME SAYS IT ALL

Protect Crete, Ardex and Tuff Coat system used by Spotlight nation wide.

Protect Crete Australia's **Mr Terry Lucas** has reported a success story that has involved three leading manufacturers and a regional Contractor with national retailer **Spotlight**. Protect Crete, **Ardex** and **Tuff Coat Australia** are all securely placed on Spotlights strict and high quality, high performance floors. **Finer Floors Finishes** originally based in Shepparton, Victoria have been the catalyst in firming the Spotlight specification. **Ken Gash** from Finer Floors explains "we have been one of Spotlights contractors for years and have now been made consultants for every floor Spotlight does. This includes site visits prior to start, briefing the builders and contractors on the standard they must achieve and the products and their best practice installation. Unfortunately 3 stores have recently been rejected and redone because of product substitution or deletion, or incorrect installation. This specification has been tried, tested and is successful because," as Finer Floor Finishes **Director Danny Sommers** says, "If you use best installation practice, the best available moisture barrier by Protect Crete - Underlayments by Ardex and the top of the tree polyurethane by Tuff Coat, you can't go wrong." A lot of the floors are fast tracked to where the Tuff Coat is installed as little as 14 days or less after the concrete floor is poured. Tuff Coat's **Managing Director Steven Vak** said, "Tuff Coat has extensively tested their products over Protect Crete **Densi-Proof** with total success and highly recommend Protect Crete Densi-Proof systems. Where floor levelling is required, Ardex products are used with confidence. As a manufacturer I have peace of mind that my coating is sitting on top of two industry best products." Spotlight plan to open 32 new stores in the coming 18 months.



A portion of the interior of a recently completed Spotlight Sydney suburban store showing the Protect Crete, Ardex K15 and Tuffcoat System.